

2009 Community Survey Results Goals and Guidelines for the Mosier Community



Mosier

Oregon

THE "LITTLE GEM" OF THE COLUMBIA RIVER GORGE

Honoring the past and preparing for the future

Enjoy, Protect, Invest, Contribute

With scenic beauty, small town values and world-class recreation, Mosier invites its many fans to relax, enjoy, protect and invest in the future of this "Little Gem" of the Gorge.



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This document reflects the responses from a combined majority of Mosier community members – from the following community outreach efforts:

- ❖ Main Street Mosier Community Survey (Fall 2008-Winter 2009)
- ❖ Main Street Mosier Community focus groups (Summer 2008)
- ❖ Transportation Growth Management Planning process (2003)
- ❖ Mosier 2020 Visioning Process – (2000)

Postal Patron

Mosier, Oregon
97040

Our Vision for Mosier

Mosier is a beloved, vibrant, rural community with demonstrated pride and unique charm.

We, the people who call Mosier home, honor and preserve Mosier's history, while enjoying our unparalleled natural beauty, rich agricultural economy, unique river-to-mountain terrain, and abundant recreational opportunities.



Mosier is a sustainable and economically viable community, where our families and individuals live, learn, work and grow successfully. A lively, functional downtown serves our residents while also welcoming our visitors.

Residents and visitors alike find many opportunities to enjoy recreational, creative and family friendly activities. Mosier is a wonderful place to live and visit.



Community visioning 2009 was conducted by Main Street Mosier – with funding from Ford Family Foundation Initiative and the Oregon Investment Board

Enjoy

Balanced, Accessible Transportation

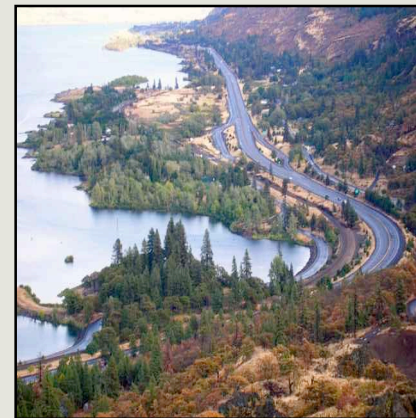
Whereby we connect our region and allow people and goods to move safely, efficiently and conveniently with minimal negative environmental impacts.

Transportation Network & Vehicle Planning

- Develop off-street parking for downtown
- Improve Hwy 30 & State Road for safe multiple uses
- Develop a co-op gas/bio-diesel station
- Purchase UPRR property for circulation and parking
- Ensure roadways are safe, well planned and well maintained
- Ensure roadway designs provides for safety and efficiency

Bicycles & Pedestrians

- Continue to encourage pedestrian friendly planning for new development
- Improve safety on Hwy 30 and State Road for pedestrians and bicyclists
- Develop a pedestrian/bike bridge at the UPRR property site
- Improve sidewalks, pedestrian crossings & bicycle lanes



“Mosier is a slow town – meaning there is time to get to know your neighbors!”

- Mosier Future Forums participant

The Mosier Vision

Thriving Education, Arts & Recreation

Where academic opportunities, recreation and creative expression nurture our youth, prepare us for employment, broaden our cultural horizons and enrich our daily lives.



Schools and Education

- Continue full community support for maintaining and growing our high quality, in-town charter school – The Mosier Community School
- Ensure Mosier residents have priority admission in grades K-3
- Expand school to include 7th/8th grades
- Provide for safe routes to school

Arts & Entertainment & Cultural Heritage

- Support Community-based festivals and gatherings
- Identify local artists and promote art-based events
- Connect to regional events and promote Mosier's unique character

Recreation

- Provide for increased access to the Columbia River
- Develop sandy beaches for resident use
- Explore creation of a Port of Mosier
- Support and encourage enjoyment of local abundant recreational resources

Mosier Community Goals

A STRONG, HEALTHY COMMUNITY

A VIBRANT, LIVABLE COMMUNITY

A DYNAMIC LOCAL ECONOMY

PRESERVED HISTORY, PROTECTED NATURAL BEAUTY AND A SUSTAINABLE ENVIRONMENT

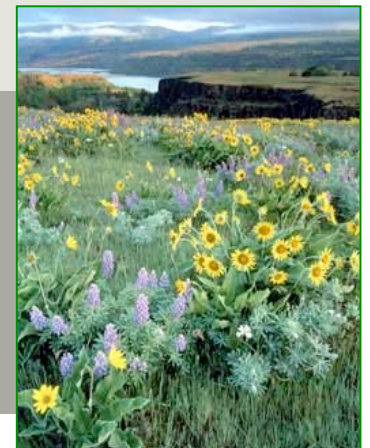
THRIVING EDUCATION, ARTS & RECREATION

BALANCED, ACCESSIBLE TRANSPORTATION

The goals and guidelines within this brochure include proposed actions to preserve and protect the Mosier area today, as well as to improve the quality of life in the future, and reflect community stated values.

How this document was developed-

- ❖ Fifteen focus group meetings with 97 Mosier area residents/property owners were held in the summer of 2008.
- ❖ Focus group results were used to develop a community-wide household survey.
- ❖ The household survey was mailed to all 1097 property owners/ residents of the 50 square mile Mosier area.
- ❖ A 30% response rate (304 households) was used to establish the goals and guidelines reflected in this brochure.



The Mosier Vision



Honoring Yesterday



Preparing for Tomorrow

How to Get Involved:

You can request and read an electronic copy of the complete survey results by contacting Main Street Mosier or the City of Mosier.

You can form a community action group based on an identified need, project or goal.

You can join, help or donate to existing community or civic groups working to make this vision a reality including:

Main Street Mosier; The Mosier Community School Foundation; The City of Mosier Library; The American Legion of Mosier; The Mosier Grange; The Mosier Volunteer Fire Department; The Mosier City Council; Wasco County Commissioners Office

You can participate in Mosier City or Wasco County public meetings.

You can address comments, questions or concerns to Mosier City Council @ 541-478-3505 or Main Street Mosier @ 541-578-0122.

Protect

Historical Buildings & Community History

- Document Mosier's historic structures.
- Encourage re-use of historic buildings
- Create a permanent location for historical photos and data
- Develop building design guidelines (setbacks, height, front and side yards, materials, etc) that complement and respect the historic nature of the Mosier downtown area.
- Support rehabilitation of historic buildings

Food & Air Resources

- Develop local food systems connecting farms to the local community – including a farmer's market; community supported agriculture programs, food co-ops & community gardens
- Support air quality improvement



Native Species

- Control noxious weeds
- Promote native plantings and landscaping
- Maintain habitat for variety of native animal/plant species

Planned Parks & Open Spaces

- Create, maintain and improve community parks and access to the river and to open spaces

Teaching Sustainability

- Along with Mosier Community Charter School, Mosier will take action to teach its citizens about improving sustainable community practices

Sustainable Building

- Promote green building standards and practices



The Mosier Vision

Preserved History, Protected Natural Beauty and a Sustainable Environment



Where people prize Mosier's natural beauty, steward and protect its natural resources, honor its history, and strive to minimize human impact on natural systems.

Water & Watershed

- Develop a comprehensive strategic plan to promote the sustainable use of current & future water resources
- Manage threats to the watershed and plan for the demands of future growth
- Maintain access to clean, healthy water for drinking, agriculture, and recreation

Views, Trails, & Waterfront

- Ensure scenic views are shared and protected
- Plan new trails which interconnect with existing system
- Build permanent public restroom facilities
- Maintain current Columbia river access and access to and benefit from the Columbia River
- Protect existing natural treasures such as the beautiful Mosier Night Sky



Contribute

A Strong, Healthy Community

Where people from many walks of life share a vision of their community and invest time and talent to support that vision.

Community Identity

- Identify and promote the unique qualities of Mosier
- Highlight community events, agriculture, & history
- Promote Mosier as a green community, a leader in sustainable practices that other communities can emulate.

Health and Safety

- Support a well equipped volunteer fire department
- Protect against seasonal wildfire potential
- Seek continuing funding sources for fire protection
- Maintain effective snow removal on access roads
- Improve emergency & routine healthcare access
- Maintain continued low crime rates

Civic Engagement

- Provide continuing forums for community involvement
- Promote citizen participation in planning, developing, funding and maintaining community development strategies
- Encourage public participation with governing bodies

Governance

- Assist representatives through creating and/or maintaining current, clear and enforceable guidelines including: Ordinances, the Mosier Comprehensive Plan; and a Mosier Downtown Revitalization Master Plan, which reflect the documented values, priorities, and vision of the community members.

An Enduring Beauty and History

"Mosier is a place where people come to find a sense of history as well as progress, community, solitude, and breathtaking natural beauty." Mosier Focus Group Participant 2009



The Mosier Vision

A Vibrant, Livable Community

Where growth is well managed, development is controlled & and residents enjoy a rewarding, improved quality of life.



Downtown Revitalization

- Enhance and protect Downtown Mosier's unique historic character
- Design a downtown revitalization master plan
- Implement development design standards which compliment Mosier's historical profile
- Promote a mixed-use downtown district
- Recruit businesses and services which support residents
- Improve the appearance of businesses
- Support ongoing downtown clean up program
- Support development of a town square & public open spaces

Livability

- Support Mosier's small-town culture
- Protect Mosier from over-crowding and over-development
- Support Family Wage Housing and Rental housing
- Support economic diversity
- Support unique community groups – American Legion; Grange; VFD; Churches; School

Community Facilities

- Mosier supports maintaining and improving existing community facilities – including the Grange; American Legion; VFD; Mosier Community School; Churches, Mosier Fruit Growers and City Hall
- Mosier envisions increased opportunities to gather and share as a community and plans for future facilities - rank ordered according to percentage of support.
 - Community Full Service Library
 - Combination School Expansion and Community center
 - Expand school for 7/8th grades
 - Auditorium – music/lecture hall
 - Computer and Technology room for community
 - Stand alone community center with kitchen
 - Satellite health clinic
 - Gymnasium
 - Art Center
 - City Offices
 - Aquatic center

Invest

A Dynamic Local Economy

Where we build on our traditional strengths and resources to create new opportunities for year-round, sustainable, locally based employment.

Agriculture

- Continue supporting Cherry and other fruit orchards
- Promote Mosier's agricultural identity
- Promote use and retail sales of local agricultural products

Small Business Development & Employment

- Support recruitment of employers and businesses that will support the local economy through job creation.
- Plan for recruitment of services and available goods to meet local needs - rank ordered according to residents' responses
 - Grocery store and bakery
 - Vehicle service and fuel sales
 - City offices
 - Hardware/farm supply store
 - Seasonal retail
 - Regional arts/crafts/bookstore
 - Recreational equipment rental/sales
 - Office space

Technology

- Improve telecommunication services
- Plan for judicious placement of technology infrastructure

Tourism

- The promotion of tourism to the Mosier area will be designed to:
 - Support local residents and their values
 - Protect the sensitive environment and limit human impact
 - Improve the local economy

